

23rd ANNUAL Pastors' Conference



FIRST BAPTIST CHURCH JACKSONVILLE
February 6-10, 2009

2009 CONFERENCE SPEAKERS



Mike Miller



Junior Hill



Ed Litton



Fred Luter



Al Mohler



H. B. London



Paige
Patterson



Jerry Vines



David Allen



Robert
Smith Jr.



Johnny Hunt



Matt
Chandler



Tommy
Nelson



Richard Owen
Roberts



J. D. Greear



Ravi
Zacharias



Don Wilton



Mac Brunson



Steve Farrar

Advertising & Sponsorship Guide

ON FEBRUARY 6-10, 2009, over 3,500 Christian leaders will gather in Jacksonville, Florida to participate in one of the leading Pastors' Conferences in the nation. This group of kingdom focused leaders from around the world gathers annually to discuss ministry, leadership, current issues, and to grow spiritually. For more information or to register online, visit the conference website at www.jaxpastorsconference.com.





Advertising and Sponsorship Guide

SPONSORSHIP OPPORTUNITIES (limited spaces available)

PLATINUM SPONSOR \$12,500 (3 available)

- 1 Premium booth location
- Premium ad placement in event program
- Powerpoint slide shown from main stage
- Placement of flyer/brochure in attendee bags
- Placement of hyperlink on event website
- Promotion in post event email to attendees
- Post event mailer to attendees
- EMCEE recognition and thank you from stage
- :60 video promotion from main stage
- 3 self-standing banner/signs placed around venue

GOLD SPONSOR \$7,500 (3 available)

- 1 Premium booth location
- 1 full page ad in event program
- Placement of flyer/brochure in attendee bags
- Promotion in post event email to attendees
- Powerpoint slide shown from main stage
- Placement of hyperlink on event website

SILVER SPONSOR \$5,000 (3 available)

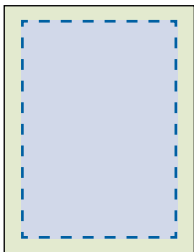
Up to 2,000 at dinners each night

- 3-5 minute video promotion during dinner
- Product giveaway to dinner attendees
- Placement of flyer/brochure in dinner area
- 1 display table in the dinner dining room
- 1 booth in exhibitor area
- 1 half page ad in event program
- Placement of hyperlink on event website

INTERNET CAFÉ \$5,000

- Brand signage in and around entrance areas to café
- Placement of flyer / brochure in café
- 1 display table in café
- 1 booth in exhibitor area
- 1 half page ad in event program
- Placement of hyperlink on event website

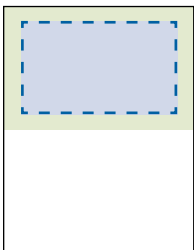
ADVERTISING OPPORTUNITIES



Full Page Ad

(Feature Section) \$1,000

Trim size: 8.375" x 10.875"
 Live area: 6.875" x 9.625"
 Bleed: 8.625" x 11.125"



Half Page Horizontal Ad

(Feature Section) \$500

Trim size: 8.375" x 5.437"
 Live area: 6.875" x 4.875"
 Bleed: 8.625" x 5.563"

SPECIAL ADVERTISING PACKAGE \$2,500

- 1 booth
- Full page ad
- Placement of hyperlink on event website
- PowerPoint slide shown from main stage during breaks

EXHIBITOR OPPORTUNITIES

Increase your exposure to cutting-edge leaders from all across the United States!

2009 Exhibitor's Booth Cost: \$750

Booths include:

- Two (2) exhibitor badges
- One 8' x 2' draped table
- 6' x 10' space
- Two folding chairs
- General cleaning of exhibit area
- Power strip

PRODUCTION REQUIREMENTS

All ads submitted to the Pastors' Conference brochure must be in digital form. Ads submitted as composite film or traditional mechanicals cannot be accepted.

Required Platform: The Pastors' Conference brochure is produced using Macintosh computers with Adobe Indesign for layout and Adobe Photoshop and Adobe Illustrator for image file creation. Files developed using PC/Windows applications are incompatible with our production system and cannot be accepted.

Software Applications Supported: QuarkXPress, Adobe Indesign CS2, Adobe Illustrator, Macromedia Freehand and Adobe Photoshop.

Available Media: CD Rom, DVD Rom

Scans: All placed scans must be a minimum of 266 ppi resolution and placed as CMYK TIFF or EPS files (no jpeg or gif).

Fonts and support files: All necessary fonts and supporting files must be submitted with the digital files.

High Res. PDFs: Ads can be submitted as High Resolution PDFs to actual ad size.

Proofs: Digital files submitted must be accompanied by a composite color proof of your ad. Acceptable digital proofs include color laser prints, Iris prints, dye sublimation prints, etc.

Send all materials to: Conexus Group | Ken Coleman
341 Bournemouth Drive | Suwanee, GA 30024

For more information and to reserve your spot contact:

SPONSORS

Ken Coleman
770-271-4056 Office
678-595-9761 Cell
770-783-8200 Fax
ken@conexusgroup.net

EXHIBITORS

Tracy Polson
770-271-4056 Office
770-783-8200 Fax
tracy@conexusgroup.net

or go to www.jaxpastorsconference.com

DEADLINES

Artwork Due 12/1/08 • Payment Due: 50% at contract, 50% on 1/8/09