

STATE EVANGELISM CONFERENCE

FEBRUARY 28 AND
MARCH 1, 2011

GARDENDALE FIRST BAPTIST CHURCH
GARDENDALE, ALABAMA



*But God forbid that
I should boast except in the cross of
our Lord Jesus Christ.*

GALATIANS 6:14

www.alsbom.org
This resource is made possible by gifts of Alabama
Baptists through the Cooperative program.

The Great Commission

GOD'S PLAN FOR SHARING
Alabama Baptist Convention State Board of Missions

GARDENDALE FIRST BAPTIST CHURCH

Dr. Kevin Hamm, Pastor

316 Mountain Crest Parkway • Gardendale, Alabama • (205) 631-8791



Dear Alabama Baptist:

Evangelism is a good word, not a bad one! For followers of Christ, an evangelistic lifestyle is the only way to live. We are all called “to do the work of an evangelist.”

The Evangelism Conference is an opportunity each year for Alabama Baptists to gather for inspiration and information sharing. The conference this year is especially unique in that we are privileged to have Will Graham, grandson of the famous evangelist, Billy Graham, for our first ever Harvest Night on Tuesday Evening.

Hopefully, all of us will invite unchurched friends, neighbors and family to this important night of gospel preaching. Throughout the efforts of God’s Plan for Sharing (GPS), Alabama Baptists have been sowing the seeds of the gospel in preparation for a time of evangelistic harvest.

Eight associations in close proximity to Birmingham have collaborated on the preparation for this Evangelism Conference. Each person who worked together with others to make this conference an effective tool for Kingdom service is immensely appreciated.

The salvation message that Jesus is the way, the truth, and the life wedded with a servant ministry represents the balanced approach to evangelism. That is our aim as Alabama Baptists seek to be on mission with our One Mission – The Great Commission.

Blessings,

A handwritten signature in black ink that reads "Rick Lance". The signature is written in a cursive, flowing style.

Rick Lance

Zechariah 4:6b



MONDAY AFTERNOON

Evangelism Track

11:30	Lunch	Q & A session with James Merritt & Steve Gaines <i>(Celebration Room 113 – tickets required)</i>
1:00	Pre Session Music	Frank Jones
1:15	Welcome	Sammy Gilbreath Kevin Hamm, Pastor Gardendale First Baptist Church
1:20	Prayer	Kevin Hamm
1:25	Praise & Worship	Rick Stone
1:35	Special Music	Rick Stone
1:45	SPEAKER	James Meritt
2:15	Praise & Worship	Rick Stone
2:21	Special Music	Rick Stone
2:35	SPEAKER	Steve Gaines
3:10	Prayer	

MONDAY AFTERNOON

Great Commission Ministries Track

SESSION ONE – 1:00-2:00 PM

<i>Church Finances...How to Stay on Top of Your Church Finances</i>	De Allen	112
<i>Community Outreach - Get Your People in the game... "Show It, Prove It, Do It!"</i>	Phil Cronin.....	107
<i>Connections: Connecting with Students, Connecting with God, Connecting Students with God</i>	Jamin Grubbs	108
<i>Lights, Camera, Action...</i>	Mark Ramsey.....	103
<i>PreachingPoint.com</i>	Jim Swedenburg	Lobby
<i>Reaching 'em and Keeping 'em</i>	Kevin Hamm.....	102
<i>Reaching Every Man: A Strategy To Leave No Man Left Behind</i>	Allen Oakley.....	106
<i>The Do's and Don'ts</i>	Mark Harrison	101
<i>Upward Sports - Competing with a Purpose!</i>	Garth Lindsey	111

BREAK – 2:00-2:10 PM

MONDAY AFTERNOON Great Commission Ministries Track

SESSION TWO – 2:10-3:10 PM

<i>Church Finances...How to Stay on Top of Your Church Finances</i>	De Allen	112
<i>Community Outreach - Get Your People in the Game... "Show It, Prove It, Do It!"</i>	Phil Cronin.....	107
<i>Connections: Connecting with Students, Connecting with God, Connecting Students with God</i>	Jamin Grubbs	108
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<i>Upward Sports – Competing with a Purpose!</i>	Garth Lindsey	111

MONDAY EVENING RALLY Dr. Sammy Gilbreath, Presiding

6:00	Praise & Worship	Rick Stone
6:10	Prayer	
6:15	Video	
6:25	Special Music	Gardendale Choir
6:35	SPEAKER	Kevin Hamm
7:20	Praise & Worship	Rick Stone
7:30	GPS Promo	Jerry Pipes
7:55	Special Music	Gardendale Choir
8:15	SPEAKER	Don Wilton
9:00	Prayer	Sammy Gilbreath

TUESDAY MORNING

Evangelism Track

9:00	Praise & Worship	Rick Stone
9:14	Prayer	
9:18	Video	
9:20	Special Music	Booth Brothers
9:30	SPEAKER	Reginald Calvert
10:05	Praise & Worship	Rick Stone
10:10	Special Music	Booth Brothers
10:20	SPEAKER	Jay Wolf
10:55	Praise & Worship	Rick Stone
11:00	Special Music	Booth Brothers
11:10	SPEAKER	Bob Pitman
11:51	Prayer	

*12:00 PM – Ministers' Wives Luncheon with Lisa McKay
Celebration Room 113 (registration required)*

TUESDAY MORNING

Great Commission Ministries Track

SESSION THREE – 9:00-10:00 AM

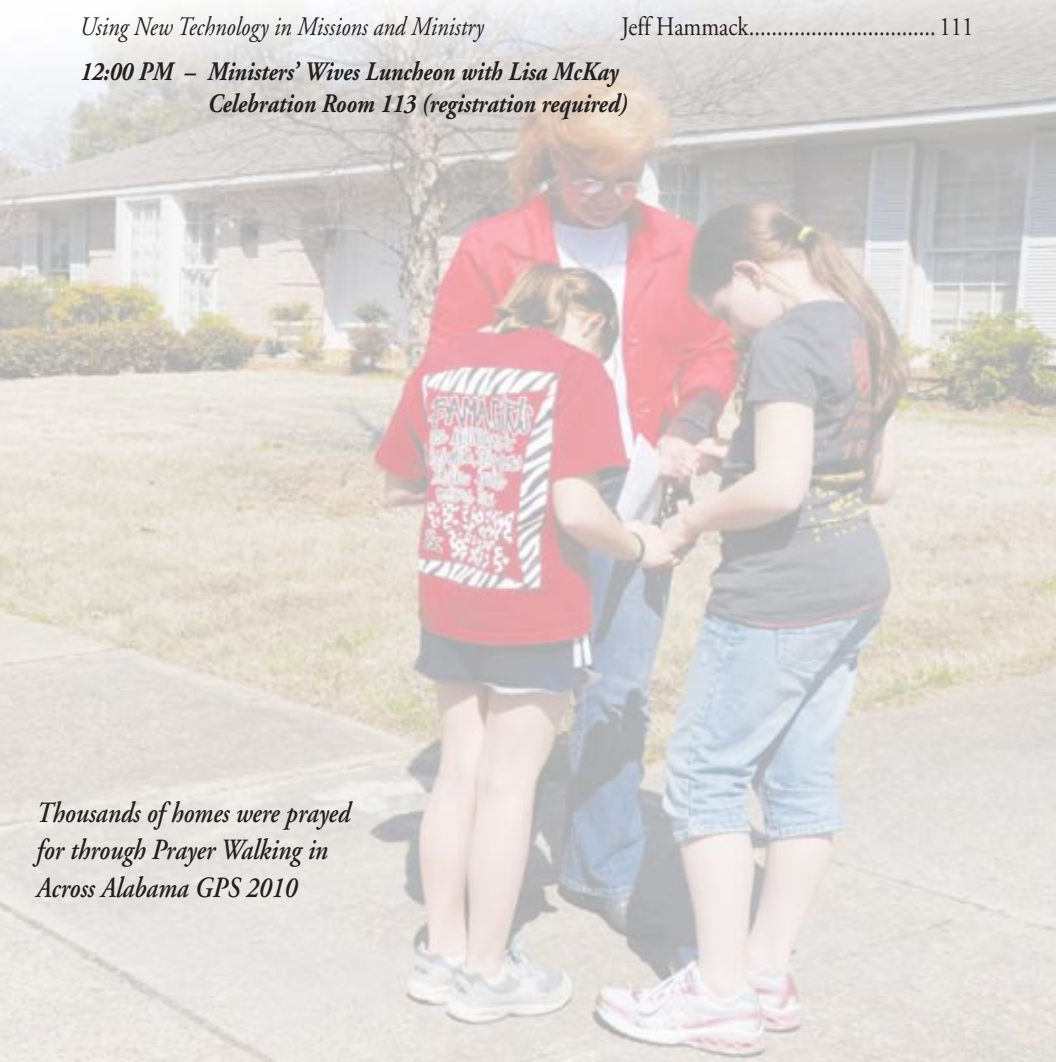
<i>Communications Ministry and the Gospel</i>	Gene Mason	106
<i>Courageous, the Movie</i>	Doug Rogers	108
<i>Creating Quick Media Presentations for Ministry and Missions</i>	Jeff Hammack	111
<i>Creativity in Worship</i>	Jonathan Merritt	102
<i>Fear, Facebook & Flirting</i>	Alfred Burgess	103
<i>Moving from a Meeting to a Missions</i>	Daniel Edmonds	107
<i>Organizing Your Small Group Ministry for Evangelism</i>	Scott Morgan.....	101
<i>PreachingPoint.com</i>	Jim Swedenburg.....	Lobby

BREAK – 10:00-10:10 AM

SESSION FOUR – 10:10-11:10 AM

<i>And Who Is My Neighbor?</i>	Mickey Crawford	112
<i>Communications Ministry and the Gospel</i>	Gene Mason	106
<i>Courageous, the Movie</i>	Doug Rogers	108
<i>Creating a Climate for Evangelistic Growth</i>	Scott Morgan	101
<i>Evangelism and the Social Ministry</i>	Jonathan Merritt	102
<i>Follow Up! Turn First-Time Guests and Attenders into Connected Disciples</i>	Sonya Tucker	107
<i>PreachingPoint.com</i>	Jim Swedenburg	Lobby
<i>Reactivating Family Ministry</i>	Alfred Burgess	103
<i>Using New Technology in Missions and Ministry</i>	Jeff Hammack.....	111

**12:00 PM – Ministers’ Wives Luncheon with Lisa McKay
Celebration Room 113 (registration required)**



Thousands of homes were prayed for through Prayer Walking in Across Alabama GPS 2010

TUESDAY AFTERNOON

Evangelism Track

2:00	Praise & Worship	Rick Stone
2:10	YEC promo	Mike Nuss
2:15	Special Music	Booth Brothers
2:25	SPEAKER	Nelson Price
3:05	Praise & Worship	Rick Stone
3:10	Special Music	Booth Brothers
3:20	SPEAKER	Robert Smith
4:00	Prayer	
5:00	GPS Dinner	Jerry Pipes <i>Celebration Room 113</i> <i>(registration required)</i>

TUESDAY AFTERNOON Great Commission Ministries Track

SESSION FIVE – 1:30-2:30 PM

<i>Adding Water to the Soup</i>	David Coombs	102
<i>And Who Is My Neighbor?</i>	Mickey Crawford	112
<i>Becoming Totally Mobile with Technology in Ministry and Missions</i>	Jeff Hammack	111
<i>Creating a Climate for Local and Global Missions</i>	Steve Marcum	101
<i>Enhancing Worship with Technology</i>	Reuben Prater	108
<i>High Definition Leadership</i>	Drew Tucker	103
<i>Moving from a Meeting to a Missions</i>	Daniel Edmonds	107
<i>PreachingPoint.com</i>	Jim Swedenburg	Lobby
<i>Reaching This Generation with Technology and Social Media</i>	Russ Quinn	106

SESSION SIX – 2:35-3:30 PM

<i>Adding Water to the Soup</i>	David Coombs	102
<i>Creating a Climate for Local and Global Missions</i>	Steve Marcum	101
<i>Enhancing Worship with Technology</i>	Reuben Prater	108
<i>Follow Up! Turn First-Time Guests and Attendees into Connected Disciples</i>	Sonya Tucker	107
<i>Notes from the Trenches</i>	Lisa McKay.....	112
<i>PreachingPoint.com</i>	Jim Swedenburg	Lobby
<i>Reaching and Building Families in the 21st Century</i>	Russ Quinn	106
<i>Small Groups - What's Working?</i>	Drew Tucker	103
<i>Using Technology to Enhance Your Sermon, Bible Study, Ministry and Missions Preparation</i>	Jeff Hammack	111

5:00 PM – GPS Dinner with Jerry Pipes – Celebration Room 113 (registration required)

TUESDAY EVENING RALLY

- 6:45 Welcome
- 6:50 Praise & Worship
- 7:00 Prayer
- 7:05 Special Music
- 7:15 Praise & Worship
- 7:25 Special Music
- 7:35 **SPEAKER**
- 8:30 Prayer

Dr. Rick Lance, Presiding

- Dr. Rick Lance
- Rick Stone
- Booth Brothers & Hunter Street Choir
- Rick Stone
- Booth Brothers & Hunter Street Choir
- Will Graham**
- Dr. Rick Lance



*Thanks to Alabama
Baptists, 989,000 homes
received a Gospel witness on their
door through Across Alabama 2010*

Senior Adult Evangelism Conference

Monday,
May 2, 2011

East Memorial Baptist Church
1320 Old Ridge Road, Prattville

SENIOR ADULTS REACHING ACROSS ALABAMA



Junior Hill

SPEAKERS: Junior Hill, *evangelist, author*
Bobby Welch, *former president, Southern Baptist Convention*

MUSIC: Paid in Full

TIME: 9 a.m. – 3 p.m. Lunch is on your own.

Admission is **FREE**, no registration.



Bobby Welch



For more information, call or email Amy
Nelson at 1.800.264.1225, ext. 258,
anelson@alsbom.org.



This conference is made possible by gifts of Alabama Baptists through
the Cooperative Program. www.alsbom.org

PROGRAM PERSONALITIES

Evangelism

Reginald Calvert

Beeson Divinity School
Birmingham, Alabama

Steve Gaines

Bellevue Baptist Church
Cordova, Tennessee

Will Graham

Evangelist
Asheville, North Carolina

Kevin Hamm

First Baptist Church
Gardendale, Alabama

James Merritt

Cross Pointe Church
Atlanta, Georgia

Jerry Pipes

Evangelist
Atlanta, Georgia

Bob Pitman

Evangelist
Muscle Shoals, Alabama

Nelson Price

Evangelist
Kennesaw, Georgia

Robert Smith

Beeson Divinity School
Cincinnati, Ohio

Don Wilton

First Baptist Church
Spartanburg, South Carolina

Jay Wolf

First Baptist Church
Montgomery, Alabama

Rick Stone

Worship Leader
Crane Hill, Alabama

The Booth Brothers

Spring Hill, Tennessee

Frank Jones

Pianist, Calvary Baptist
Tuscaloosa, Alabama

Sammy Gilbreath

Director, Evangelism
Alabama State Board of
Missions

Rick Lance

Executive Director
Alabama Baptist State Board
of Missions



**GOD'S PLAN FOR SHARING
ATTRACTIVE EVENTS 2012**

PROGRAM PERSONALITIES **Great Commission Ministries**

De Allen

First Baptist Church
Gardendale, Alabama

Alfred Burgess

Cross Pointe Church
Atlanta, Georgia

David Coombs

Bellevue Baptist Church
Cordova, Tennessee

Mickey Crawford

Computer Services
Alabama Baptist State Board of Missions

Phil Cronin

First Baptist Church
Gardendale, Alabama

Daniel Edmonds

Sunday School & Discipleship
Alabama Baptist State Board of Missions

Jamin Grubbs

First Baptist Church
Gardendale, Alabama

Kevin Hamm

First Baptist Church
Gardendale, Alabama

Jeff Hammack

Computer Services
Alabama Baptist State Board of Missions

Mark Harrison

First Baptist Church
Gardendale, Alabama

Garth Lindsey

First Baptist Church
Gardendale, Alabama

Steve Marcum

Bellevue Baptist Church
Cordova, Tennessee

Gene Mason

Cross Pointe Church
Atlanta, Georgia

Lisa McKay

Author
Iber, Alabama

Jonathan Merritt

Cross Pointe Church
Atlanta, Georgia

Scott Morgan

Cross Pointe Church
Atlanta, Georgia

Allen Oakley

First Baptist Church
Gardendale, Alabama

Reuben Prater

First Baptist Church
Alexander City, Alabama

Russ Quinn

Bellevue Baptist Church
Cordova, Tennessee

Mark Ramsey

First Baptist Church
Gardendale, Alabama

Doug Rogers

Communications Services
Alabama Baptist State Board of Missions

Jim Swedenburg

Cooperative Program/Stewardship
Development
Alabama Baptist State Board of Missions

Drew Tucker

Bellevue Baptist Church
Cordova, Tennessee

Sonya Tucker

Sunday School & Discipleship
Alabama Baptist State Board of Missions

Ministers' Wives Luncheon

at the State Evangelism Conference



featuring special guest speaker

Lisa McKay

pastor's wife and author of
You Can Still Wear Cute Shoes

Tuesday, March 1, 2011
Twelve o'clock noon
Gardendale First Baptist Church
Gardendale, Alabama

This event is free, but reservations are required due to limited seating.

Register online at
www.alabamawmu.org
or by contacting
Alabama WMU at
800.264.1225 ext. 223.

The luncheon is open to ministers' wives only. Thank you for your understanding.



GREAT COMMISSION MINISTRIES TRACK Course Descriptions

Adding Water to the Soup (Budgets, Buildings and Adjusting to a New Normal)

Led by: David Coombs

Hard look at how to survive and adjust in this new economy

Session 5 & 6 – Room 102

And Who Is My Neighbor?

Led by: Mickey Crawford

A demographic profile of Alabama and its people, with an eye towards the ministry opportunities that are possible.

Session 4 & 5 – Room 112

Becoming Totally Mobile with Technology in Ministry and Missions

Led by: Jeff Hammack

In this class you will learn ways to lighten your load as you travel, taking smaller and more mobile devices in the ministry and missions field. We will demonstrate technology mobilization techniques using Smartphones, iPads, Netbook PCs, and the Internet Cloud Devices and how you can use this new technology to be connected all over the world to your information, documents, research, membership records, etc.

Session 5 – Room 111

Church Finances...How to Stay On Top Of Your Church Finances

Led by: De Allen

Fraud, accounting procedures, etc

Session 1 & 2 – Room 112

Connections: Connecting with Students, Connecting with God, Connecting Students with God

Led by: Jamin Grubbs

Session 1 & 2 – Room 108

Communications Ministry and the Gospel

Led by: Gene Mason

Church communications ministry involves print media, the web and social media, video, advertising and broadcast media. This class details how the church uses these means and methods to connect with believers and the lost to further the gospel. In addition, we'll explore how promoting the church differs from marketing, the dangers of market-based branding and culture-copying, how the church can effectively take on the image of Christ in her promotion, and the central role of Scripture in communications ministry.

Session 3 & 4 – Room 106

Community Outreach – Get Your People in the Game... “Show It, Prove It, Do It!”

Led by: Phil Cronin

Session 1 & 2 – Room 107

Courageous, the Movie

Led by: Doug Rogers

View clips from *Courageous*, the new movie from the makers of *Fireproof* and *Facing the Giants*, and receive some resources which will help your church use the film to reach out to your community.

Session 3 & 4 – Room 108

GREAT COMMISSION MINISTRIES TRACK Course Descriptions

Creating a Climate for Evangelistic Growth

Led by: Scott Morgan

Sadly, doctrine is the missing ingredient in most churches in creating a climate for evangelistic growth. It has been said that “we get our methodology from our theology” which is true. However, many churches are doing methodology with a theology in the area of evangelism. This seminar will show you that one’s belief on the doctrine of God, the doctrine of man, what God says about sin, what is the Gospel, and repentance and faith plays a major role in motivating your local church to become fishers of men. What the pastor and church members believe on these points is crucial in creating a climate for local church evangelism to occur.

Session 4 – Room 101

Creating a Climate for Local and Global Missions

Led by: Steve Marcum

We will explore how local and global missions are being implemented in local churches today.

Session 5 & 6 – Room 101

Creating Quick Media Presentations for Ministry and Missions

Led by: Jeff Hammack

In this class you will learn by on-screen demonstration how to use several Windows and Macintosh programs to quickly create a media clip for Sunday morning.

Session 3 – Room 111

Creativity in Worship

Led by: Jonathan Merritt

When we plan our worship based on traditional methods, we focus on style and our worship is driven by a model. But when our worship is planned in the Spirit, it is driven by spiritual discernment and has the ability to be truly creative. Join us as we explore how our use of creativity in worship draws people toward the Gospel as we focus on Christ as the object of our creative elements.

Session 3 – Room 102

Enhancing Worship with Technology

Led by: Reuben Prater

Learn how you can use various software programs and techniques to enhance your worship services. Session will include an overview of Easy Worship, Media Shout, Song Show and Pro Presenter.

Session 5 & 6 – Room 108

Evangelism and the Social Ministry

Led by: Jonathan Merritt

How we relate to our culture as Christians has a great impact on how effective we are in sharing the Gospel. If we simply consume, critique or copy the culture we are only recycling a worldly message that does little to impact others. If instead we strive to create culture, we have the capacity to celebrate beauty, goodness, and compassion and to expose truth in a way that serves others and brings the Gospel front and center in our evangelism efforts.

Session 4 – Room 102

Fear, Facebook & Flirting

Led by: Alfred Burgess

We’ll discuss how to develop an intentional and contextual student ministry outreach strategy.

Session 3 – Room 103

Continued on next page

GREAT COMMISSION MINISTRIES TRACK Course Descriptions

Follow Up! Turn First-Time Guests and Attenders into Connected Disciples

Led by: Sonya Tucker

This conference will provide basic tools and ideas to help your church plan and implement a follow-up strategy that builds lasting connections with those who have attended an outreach event (VBS, block parties, revivals) or visited your church.

Session 4 & 6 – Room 107

High Definition Leadership

Led by: Drew Tucker

Staff /Church team building with clarity. Keep it simple, understandable and exact.

Session 5 – Room 103

Lights, Camera, Action

Led by: Mark Ramsey

Media ministry in the local church

Session 1 & 2 – Room 103

Moving from a Meeting to a Missions

Led by: Daniel Edmonds

Making Acts 1:8 personal and practical through Sunday School and/or small groups.

Session 3 & 5 – Room 107

Notes from the Trenches

Led by: Lisa McKay

From copying the bulletins to calming hurt feelings in the congregation to keeping the home fires burning - a minister's wife's work is seldom done. How can a woman live victoriously when it seems there is no end to the demands of serving the church as well as her family? As the wife of a senior pastor and mom of four kids, Lisa understands the temptation to throw her hands up in surrender. Join her for some laughs, maybe a few tears, but a guaranteed load of encouragement as she shares the things God has taught her while serving alongside her husband in the trenches of ministry.

Session 6 – Room 112

Organizing Your Small Group Ministry for Evangelism

Led by: Scott Morgan

The small group ministry is uniquely structured to reach and assimilate people better than any ministry of the local church. Also, it's the best way to practically and tangibly flesh out the command of Christ to "fish for men." This seminar will show you how to organize your small group ministry for potential evangelistic results with a focus on seeing that "nothing works if it is not worked."

Session 3 – Room 101

PreachingPoint.com

Led by: Jim Swedenburg

A one-on-one introduction to PreachingPoint.com, a State Board website. Our mission is to provide a resource to pastors to support, enhance and improve the preaching of God's Word.

Session 1-6 – Lobby

Reaching and Building Families in the 21st Century

Led by: Russ Quinn

Learn new ideas and brainstorm effective ways to reach the new culture.

Session 6 – Room 106

Reaching Every Man: A Strategy to Leave No Man Left Behind

Led by: Allen Oakley

This practical, easy-to-use strategy is not a list of things to do, but a framework you can apply to your church. The purpose of this workshop is to introduce you to the basics of building a sustainable ministry to men. "Reaching Every Man" can help you disciple men to be authentic followers of Jesus Christ.

Session 1 & 2 – Room 106

GREAT COMMISSION MINISTRIES TRACK Course Descriptions

Reaching'em and Keeping'em

Led by: Kevin Hamm

- How to get the lost into the church
- How to follow up with them
- How to plug them in

Session 1 & 2 – Room 102

Reaching This Generation with Technology and Social Media

Led by: Russ Quinn

Discover ideas on how to use technology and social media and effective communication.

Session 5 – Room 106

Reactivating Family Ministry

Led by: Alfred Burgess

Redesigning preschool, children's and student ministries into a thriving partnership with parents.

Session 4 – Room 103

Small Groups – What's Working?

Led by: Drew Tucker

Discover what's working in small groups, care groups, Sunday School, home groups, life groups, and other ways to reach people.

Session 6 – Room 103

The Do's and Don'ts

Led by: Mark Harrison

I am on staff....now what?

Session 1 & 2 – Room 101

Using New Technology in Missions and Ministry

Led by: Jeff Hammack

In this class you will learn how you can use a variety of new technology devices (as the iPad, mini projectors, media systems, etc.) to enhance your ministry.

Session 4 – Room 111

Using Technology to Enhance your Sermon, Bible Study, Ministry and Missions

Preparation

Led by: Jeff Hammack

In this class you will learn about new technology (hardware and software) that helps you do Bible Study and sermon preparation more efficiently than ever before. Learn the newest options for staying in the word daily in this demonstration based on-screen class.

Session 6 – Room 111

Upward Sports – Competing With A Purpose!

Led by: Garth Lindsey

Upward Sports, the world's largest Christian sports program for children, was created with a vision to provide the best sports experience possible for every child. Each year some 1 million people around the world play, coach, referee, or volunteer in Upward Sport leagues and camps hosted by more than 2,600 churches. Anyone – children and volunteers of any faith or no faith – can participate in Upward Sports.

Session 1 & 2 – Room 111



Church Compensation Services

Retirement
Preparing for Retirement
Insurance
Benefits
Taxes
Employee Compensation
Planning
State Representative for
GuideStone

For more information, contact
State Missionary Lee Wright, at
1-800-264-1225, ext. 241, or Ministry
Assistant Nancy Cornett, ext. 208.



Alabama Baptist Convention
State Board of Missions

This resource is made possible by gifts of
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State Board Of Missions
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